

EXPERIENCE

BRAND MANAGER

Ignite Digital Marketing

2024 - Present

- Design social media graphics and digital content in Canva for brand campaigns.
- Develop print and large-format materials (billboards, newsletters) using Adobe Creative Suite.
- Create assets and ensure visual consistency across digital and print platforms.

YOGA TEACHER

Freelance

2021 - Present

- Managed and grew an Instagram account for yoga and mindfulness, creating engaging content to promote classes and events.
- Partnered with Journeys in Yoga to lead group classes emphasizing alignment, breath work, and holistic wellness.
- Provided customized private corporate classes to enhance team wellness and reduce stress in corporate settings.

EDUCATION

2024 - 2026

FLORIDA A&M UNIVERSITY

Bachelor of Science (B.S.) in Graphic Design

2013 - 2014

TALLAHASSEE STATE COLLEGE

Associates in Arts

CONTACT

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SUMMARY

Creative professional specializing in graphic design and visual branding, with a strong foundation in content creation. Experienced in developing cohesive visual identities, engaging brand assets, and strategic creative that connects aesthetics with business goals.

SKILLS

- Collaborative project management
- Strong attention to detail
- Visual storytelling
- Branded digital and print design
- Adobe (InDesign, Photoshop, Illustrator) & Canva